

Meet Aaron

Acuity's Retail Consultant



Acuity's on-site retail consultant provides over 30 years of industry experience to your business.

Prior to Acuity, Aaron gained valuable experience in a variety of retail operations, including small specialty, department, auto repair, hardware, appliance, pharmacy, grocery, distribution centers, and home delivery and installation.

Aaron has experience in the following areas:

Sales Drivers:

- Multi-customer service training initiatives
- Merchandise display standards
- Customer loyalty/rewards programs
- Store planogram (fixture) layout
- Multiple location business coordination
- Employee staffing and scheduling
- Temp staffing solutions

Safety:

- FDA regulations
- Food spoilage
- Safety training and awareness
- Customer and employee accident investigation
- Hazmat material handling
- Pest control programs
- Personal protective equipment

Physical Security:

- Alarm systems
- Camera and surveillance equipment
- Merchandise theft prevention equipment
- EAS/RFID resources
- Building and perimeter security
- Guard service solutions
- Robbery prevention initiatives

Store Operations:

- Stock level management
- Inventory procedures
- Operational procedure manuals and best practice standards
- Product logistics and reverse logistics
- Protection plans and warranty programs
- Equipment rental programs
- Customer equipment repair programs
- Landlord and property responsibilities

Loss Prevention:

- Employee and customer theft investigation and prevention
- Dot-com fraud solutions
- Freight theft investigation
- Customer information privacy protection
- Services fraud investigation
- Customer property damage and liability
- Automobile damage liability



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Retail questions for Aaron?



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