

Meet Cliff

Acuity's Trucking Consultant



Acuity's in-house trucking consultant provides over 30 years of industry experience to your business.

Cliff began his career in the trucking industry operating intrastate before expanding his operations into 48 states and Canada. Over time, his experience provided him opportunities to work in several industries transporting a variety of cargo utilizing specialized trailer configurations. Through his trucking business, Cliff continued hauling commodities serving the forest and paper industries, as well as aggregate, fuels and heavy haul.

A master's degree in Risk Control combined with an extensive business background has enabled Cliff to manage and consult on operational and safety issues for numerous transportation companies, improving their return on investment (ROI) and Compliance Safety and Accountability (CSA) scores. Beyond assisting motor carriers with regulatory compliance, Cliff focuses on helping companies better manage their operations and enhance their competitiveness in the ever changing economic, regulatory, technological, and employment climate.

Cliff is an integral part of Acuity's Trucking Customer Team, which works to enhance the partnership between truckers, their independent insurance agents, and Acuity by being a supportive resource that truly understands the trucking industry.

Acuity, with our Trucking Customer Team, can help our agents and customers in the following areas and more:

Motor carrier FMCSA regulatory compliance and safety controls, including analyzing CAB and SMS activity to identify problems regarding the seven BASICS:

- Unsafe driving
- Hours of service
- Driver fitness
- Controlled substances/alcohol
- Vehicle maintenance
- Hazardous materials
- Crash indicator

Risk Management:

- Policies and procedures
- Roles and responsibilities
- Qualification and hiring
- Training and communication
- Monitoring and tracking
- Meaningful action

Operations Management:


- DOT Audits
- Biennial MCS-150 updates
- New Entrant Audits
- Safety Management Cycle (SMC)
- Driver training
- Safety Committees for Trucking
- International Fuel Tax Agreement (IFTA)
- International Registration Plan (IRP)
- Unified registration system (URS)
- Unified carrier registration (UCR)
- Driver qualification files (DQF)
- Drug and alcohol testing—pre-employment, post accident, reasonable suspicion, random selection/consortium
- Commercial vehicle maintenance and driver vehicle inspection report (DVIR)
- Motor carrier mandated and best practices safety programs
 - Cargo securement
 - Winter driving
 - Hours of service
 - Three-point contact
 - Driver hiring and retention
 - Much more

Check out our dedicated trucking-focused online channels!

 **Trucking Web Page**
acuity.com/trucking

 **Facebook**
facebook.com/acuitytrucking

 **Blog**
acuity.com/trucker-focus

 **YouTube**
youtube.com/acuityinsurance (Trucker Focus playlist)

 **LinkedIn**
linkedin.com/company/acuity-insurance

 **Twitter**
twitter.com/acuityinsurance

Trucking questions for Cliff?



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