



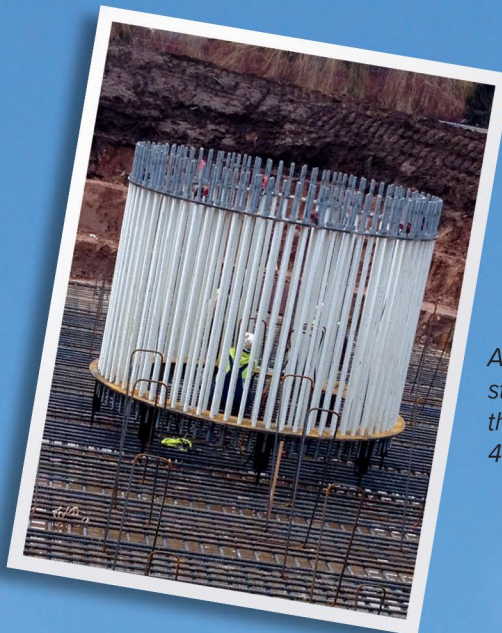
HOME OF THE
**WORLD'S
TALLEST
SYMBOL**
OF
FREEDOM



www.acuity.com/flag



Key project team members stand in front of the massive flagpole base.



A construction worker stands in the center of the foundation for the 400-foot flagpole.



The foundation measures 100 feet in diameter, is over 10 feet deep, and contains nearly 700 yards of concrete.



One of the custom-built pole sections arrives at Acuity's corporate headquarters.

Workers unfurl the American Flag as it is hoisted to the top of the pole for the first time.

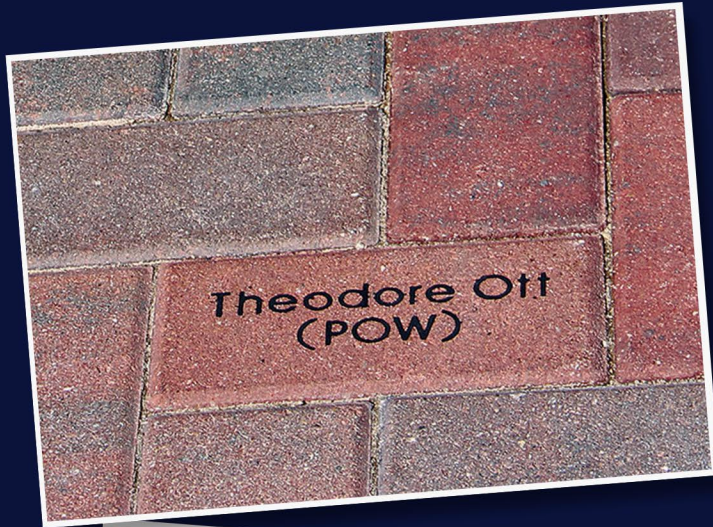


The flag is lit at night by 18 LED fixtures.



OUR THANKS

Acuity is proud to dedicate this memorial to all who sacrificed to assure our freedom and to those who continue to serve. We owe our gratitude and thanks for their service and sacrifice. There are more than 750 inscribed pavers at the base of the pole that list the names of every Sheboygan County Veteran killed in the line of duty. A full list of names along with a map that includes the location of each can be found at www.acuity.com/flag.



We pray this glorious banner will always fly over a nation of free people and continue to represent sacrifices made by the men and women who fought to defend its legacy.



FLAG FACTS

- ✓ Tallest flagpole in North America—nearly 100 feet taller than the Statue of Liberty.
- ✓ 400-foot flagpole weighs approximately 420,000 pounds.
- ✓ 70- by 140-foot flag weighs approximately 300 pounds.
- ✓ Each star is 3 feet tall and each stripe is 5 feet high.
- ✓ The 9,800-square-foot flag, is approximately four times the size of the average U.S. home.
- ✓ 11-foot diameter at base tapers to 5 1/2-foot diameter at top.
- ✓ Three pendulum-style tuned mass dampers reduce movement and vibration.
- ✓ Designed to withstand a low temperature of -42°F and wind speeds of 120 mph.
- ✓ Over 500 gallons of paint cover the pole.

OUR STORY

In business since 1925, Acuity protects the financial well-being of hundreds of thousands of families, individuals, employees, and businesses. We write a wide array of personal lines coverages, including home and auto, and commercial products, including property, liability, and workers' compensation.

Acuity delivers a promise of protection that is backed by financial strength, superior claims handling, and personal service.

Acuity believes in supporting local communities. We continue to host dozens of charitable and community events at our headquarters and have donated over \$20 million to charitable causes over the last 10 years. We also believe in being a good employer, not just because it's the right thing to do, but because happy employees deliver the best customer service. Our commitment to our corporate culture is the reason we have received consistent recognition as a top employer.



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ABOUT
THE FLAG!**

